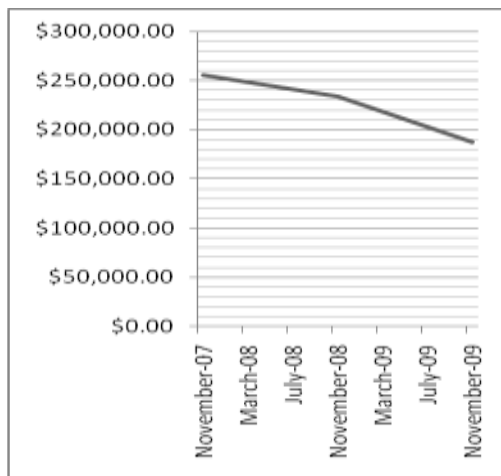


Can Your Necktie Cause Blindness?

Dec-09

Dear Friends

Is your necktie too tight? In a recent study published by the *British Journal Of Ophthalmology*, researchers found an increase in blood pressure inside the eyes of men who wore too tight neckties – indicating a potential cause of glaucoma. That’s just one of many interesting tidbits of information waiting for you in my latest **Service For Life!**[®] Free consumer newsletter. You’ll also learn how to improve your sleep, quick and easy public speaking tips, funny trivia and quotes, and a whole lot more. But first...



What on earth is happening to the value of your home?

With real estate prices going down we did have a surge of sales in the last couple of months with first time home buyers taking advantage of the tax incentives. However, that has increased the rental vacancies at a time that is historically a slow time. It does look like our inventory of homes for sale has stabilized.

I’d like to say Happy Holidays and wish for a prosperous New Year to all my friends. I hope you’ll have some time to spend with your family & friends over the holidays.. If you are getting this by mail, please send me an email at Todd@FindIdHomes.com.

So that you don’t miss issues, I’m going to only send out a copy by mail every once in a while, but there will be a new issues every month on line at www.Find-Idaho-Homes.com. You can go online to order **consumer reports** or find the **Idaho Ultimate Service Provider Rolodex**.

Finally, I want you to know that you may call me for any reason. And please let me know if a friend, family member or neighbor needs a caring, competent real estate professional to help in buying or selling. And to make it just a little better I have enclosed a Gift Certificate that is fully transferable.

I truly appreciate your friendship and referrals. Enjoy your issue!

Warmest regards,

Todd Wardle
B.R Brokerage

P.S. Would a quick chuckle brighten your day? If so, check out my “Famous Last Words” or “T-Shirt Humor” on page 3...guaranteed to roll your eyes (at the least!).
over

Coming soon more sources for information to protect, maintain and enhance the value of your home.

Go to

http://Find-Idaho-Homes.com/newletter/service_for_life.htm

B.R Brokerage



Gift Certificate

This certificate entitles

or bearer

to \$500 for Real estate services from B.R Brokerage (Buying or Selling).

Contact Todd Wardle

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Authorized by Todd Wardle

Expires 12/31/2010

Not redeemable for cash. Redemption value not to exceed \$00.00
Only for end user: \$500 will be paid at closing for closing cost or reduction of
commission. Must be given at first contact, disclosed to all parties and compile
with all Idaho laws to be redeemed



Todd Wardle

Service For Life![®]

“Insider Tips For Healthy, Wealthy & Happy Living...”

Call me right now at (208) 322 -8638 and

ask for my Free, definitive guide to

homeowner profits titled, “Homeseller’s

Guide To Moneymaking Fix-ups.”

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Could This Be The Most Important Purchase Of Your Life?

Ever wake up tired or sore from a night’s sleep? If so, you’re not alone. Many people suffer from sleepless nights and don’t know why. But did you know the likely culprit may “rest” with your mattress?

We all know that a good night’s sleep is essential for your health and wellbeing. So, if you’re not getting the best sleep possible, you may want to start shopping for a new mattress. It’s recommended that you replace a mattress every eight to 10 years. Here are a few tips to follow. First and foremost, don’t let anyone, (that includes pushy salespeople) tell you what kind of mattress you need. Your body will help you make that decision.

Before You Buy, Always Test The Mattress. How you sleep may have an impact on the best mattress for you. If you like to sleep on your stomach, you may like a medium firm mattress. If you sleep on your side, you may want a bed that is softer on your hips and shoulders. If you sleep on your back, you may like a firmer bed. Whatever position you prefer, let your body find the mattress that works best for you.

Traditional Coil Mattresses - The S’s Have It! Coil-spring mattresses are the most popular mattresses on the market. The leading mattress manufacturers all begin with the letter S: *Simmons, Spring Air, Sealy, Serta, and Stearns & Foster.* You can expect to pay about \$299 for a twin set to \$999 for a popular queen-sized model, and much more for the luxury mattresses. There are many less-known brands that offer the same quality, but for about \$100 less. If you buy below these prices, you may find your mattress may not last long. The old adage, “you get what you pay for,” especially holds true when buying a mattress.

Latex Mattresses – A Good Idea For Allergy Sufferers

Latex mattresses are antimicrobial and antibacterial, so they don’t harbor dust mites — a leading cause of allergies. Many people like the softness and support found with latex mattresses. They are a bit more expensive than the traditional coil mattresses, from about \$899 for a twin set to \$1,499 for a queen set. Latex mattresses, however, are not suitable for anyone who is allergic to latex! *Nature’s Rest* is the leading manufacturer.

Thinking Of Selling Your Home Soon?

Don’t attempt to sell your home without my Free consumer guide, **“44 Moneymaking Tips For Preparing Your Home To Sell.”** My exclusive report will give you all the facts for a fast, top dollar sale. Just call anytime, (208) 322-8638, and I’ll rush a copy out to you.

Word of The Month...

Studies have shown that your income and wealth are directly related to the size and depth of your vocabulary. Here's this month's word, so you can impress your friends and colleagues, and maybe even fatten your wallet!

ubiquitous \yoo-BIK-wih-tuhs\
(adjective)

Meaning: Existing or being everywhere, or in all places, at the same time

Sample Sentence: The gentle scent of light rainfall was a **ubiquitous** reminder of spring.

Kitchen Wisdom

- Coat your cheese grater with cooking spray before grating cheese. It will be easier to use and to wash.

- Before measuring honey, corn syrup, or other goeey, sticky substances, run the measuring spoon or cup under hot water before using. The sticky liquid will slide right out!

- Soften butter quickly by grating it.

Job Interview Answers From History...

Julius Caesar: "My last job involved a lot of politics and backstabbing. I'd like to get away from all that."

Jesse James: "I can list among my skills: leadership, travel planning, logistical organization, an understanding of firearms, and security measures at banks."

Marie Antoinette: "My management style has been criticized, but I like to think of myself as a people person."

Hamlet: "My previous position was eliminated in a hostile takeover."

Lucretia Borgia: "After I took over the department, our competition just dropped out of sight one by one."

Pandora: "I like to discover new things."

Genghis Khan: "I'm good at downsizing. On my last job, I downsized my staff, my organization, and the populations of several countries."

Lady Godiva: "What do you mean this isn't business casual?"

Foam Mattresses – A Revolutionary Idea

"Viscoelastic temperature sensing" foam mattress sales have taken-off in the last decade. NASA first developed the body-hugging technology, which uses your body heat and weight, to create "memory cells" within the mattress. The memory cells then adjust to your body's form, providing comfort and support. *Tempur-Pedic*, and *Strobel Technologies* offer a twin bed for \$999; a queen set at \$1,399. You also will need to purchase a foundation for about \$149-\$300.

Air Beds – The Latest Craze

According to analysts, air beds are the fastest growing segment in the industry. They are popular because they offer dual controls for couples with different firmness preferences. Each person can adjust the firmness of the mattress, by either increasing or decreasing air pressure. Prices start at about \$450 for a twin, and \$1,700 for a queen-sized model. *Comfortaire* and *Select Comfort* are the leading air bed manufacturers.

Before you buy a mattress, do your homework. Check the retailer's return policy. Mattress manufacturers generally offer a 10-year warranty, or more. Some retailers offer their own warranty. This is a plus because if you have a problem, you can avoid the hassle of returning the mattress to the manufacturer. Watch out for any extra costs. Some mattress retailers offer free delivery; some do not. Most retailers include the basic metal frame in the price; some do not.

Bottom line? If you not getting the best sleep possible, you may want to start shopping for a new mattress. It just might be the most important purchase in your life!

Thank You! Thank You! Thank You!
Thank You! Thank You!

Thanks to *YOU* the word is spreading. Thanks to all of my clients and friends who graciously referred me to your friends and neighbors last month! See, rather than pester people with unwanted calls and visits, I build my business based on the positive comments and referrals from people just like you. I just couldn't do it without you!

Neckties May Boost Glaucoma Risk

Better loosen those neckties guys! Researchers have found that tight neckties might increase your risk of glaucoma. Glaucoma is the leading cause of blindness in the United States, and affects over 3 million Americans.

In a study published by the *British Journal of Ophthalmology*, researchers found an increase in blood pressure inside the eyes of men who wore too tight neckties. A tight necktie can constrict the veins in your neck, boosting blood pressure in the eyes to a dangerous level. **So all you men out there...loosen up, it may save your vision!**

Brain Teaser...

With no wings, I fly.
With no eyes, I see.
With no arms, I climb.
More frightening than any beast,
stronger than any foe.
I am cunning, ruthless, and tall;
in the end, I rule all.
What Am I?

(Answer on the bottom of the last page.)

Famous Last Words...

- It's fireproof.
- What does this button do?
- So, you're a cannibal?
- It's probably just a rash.
- Are you sure the power is off?
- The odds of that happening have to be a million to one.
- Which wire was I supposed to cut?
- But where is the mother bear?
- I've seen this done on TV.
- These mushrooms are edible.
- You hold it, and I'll light the fuse.
- It'll hold both of us.
- This doesn't taste right.
- I can make the light before it changes.
- Nice doggie.
- I can do that with my eyes closed.
- Well, we've made it this far.
- That's odd.
- Now watch this.

T-Shirt Humor

Around A Picture Of Dandelions:
"I Fought the Lawn and the Lawn Won."

On A Senior Citizen's T-Shirt:
"Old Age Comes At A Bad Time."

Voter's T-Shirt:
"In America, Anyone Can Be President. That's One of the Risks You Take."

On A Dieter's T-Shirt:
"If They Don't Have Chocolate in Heaven, I Ain't Going."

Thinker's T-Shirt:
"What If the Hokey Pokey Really Is What It's All About?"

The Dogs Have It!

- ✓ Scratch a dog and you'll find a permanent job.
- ✓ Money may buy a fine dog, but only

Oops...The E-Mail That Got Away

Remember that email you sent...and then wished you hadn't. Maybe you inadvertently passed on some business information that was a secret, or data that wasn't quite right. Well, you're not alone. Now there are a few new programs on the market that can delete or recall your email—even after you've sent it!

Authentica, Inc. offers encryption technology that lets you look at e-mails but it does not save, copy, print, or forward them. And you can recall or kill off your e-mails, even after they've been opened by another person.

Omniva Policy Systems offers an e-mail "shredder" that lets you specify a "detonation time" of from 30 minutes to years after the e-mail is sent. And even while the e-mail is still live, the receiver must have a special password to read it. Visit www.authentica.com or www.disappearing.com for more information on this revolutionary technology.

FREE Consumer Help Is Just A Phone Call Away!

Learn valuable secrets for saving thousands and avoiding costly mistakes when buying, selling or refinancing a home. Best of all, it's FREE. "Insider's Free Resources at www.Find-Idaho-Homes.com or call me at (208) 322-8638.

DID YOU KNOW...

Unlike most real estate agents, I *DON'T* spend my time pestering people with phone calls or bothersome interruptions to generated good clients. Instead, I dedicate 110 percent of my time and energies to providing such outstanding service, people naturally think of me when a friend or family member needs help buying or selling a home. THANKS for your referrals!

Public Speaking Tips From The Experts!

You've just been asked to lead a meeting, introduce someone at a dinner or church, or give a speech in front of a large group. Are you feeling panicked? If you're like thousands of people, you may have a real fear of public speaking. But there's really no need to worry, says Janet Esposito, author of "*In the Spotlight: Overcome Your Fear of Public Speaking and Performing.*"

"Your audience wants you to succeed!" she says. "The key to success is in the preparation." You can make your next public speaking experience a success by following these expert tips:

1. Make a list of material you want to cover. Outline your material, and then write down the words you want to use and revise as needed.
2. Check for accuracy, redundancies, and clichés. Use everyday language that both you and your listeners are comfortable with. Avoid using a lot of technical terms and statistics.
3. Use a tape recorder and practice aloud until you are comfortable with your delivery.
4. Print your key points on index cards. You can refer to them while speaking.
5. Consider your audience's level of knowledge on the subject. Be prepared to answer questions.
6. Picture yourself speaking with confidence in a loud, clear voice.
7. Don't mention that you are nervous or that you have problems with speaking. That calls attention to something the audience hasn't even noticed.
8. Focus on your message and the information your audience needs, not on yourself.

Thanks for Thinking of Me!

Did you know I can help you or any of your friends, family or acquaintances save time and money when buying or selling a home? Thanks for keeping me in mind with your referrals...and spreading the word!

Scariest Animal!

The *Box Jellyfish* is the world's most venomous marine creature. More than 60 people have died from its venom, which can kill in four painful minutes.

It kills more people than stonefish, sharks, and crocodiles combined.

Quotes to Live By...

Wherever you go, no matter what the weather, always bring your own sunshine.

Anthony J. D'Angelo

I'm a slow walker, but I never walk backwards.

Abraham Lincoln

If you haven't any charity in your heart, you have the worst kind of heart trouble.

Bob Hope

Find the good. It's all around you. Find it, showcase it, and you'll start believing in it. **Jesse Owens**

Brain Teaser Answer...

I am your Imagination

THANK YOU for reading my *Service For Life!*[®] personal newsletter. I wanted to produce a newsletter that has great content and is fun and valuable to you. Your constructive feedback is always welcome.

AND... whether you're thinking of buying, selling or financing real estate, or just want to stop by and say "Hi," I'd love to hear from you...

Todd Wardle

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www.FindIdHomes.com

“Who Else Wants To Win Movie Tickets For Two”?

Your chances to win are better than you think!

Dave Mora of Nampa correctly answered my quiz question.

What fruit has its seeds on the outside?

a) kiwi b) nectarine c) strawberry d) pomegranate

The answer is “C,” strawberry. So let's move on to this month's trivia question.

What is the largest state in United States?

a) Alaska b) California c) Texas d) Florida

Call me with the correct answer for a chance to win! (208) 322-8638

You can also e-mail me at Todd@FindIdHomes.com

Real Estate Corner...

Q. We are getting ready to sell our house. What suggestions can you give us to prepare it to sell for top dollar?

A. Buyers are looking for a home, not a house. They want a home they would like to have as their own, so focus your attention on making your home as pleasing as possible. Start by viewing your home at the entrance. Is it well kept and in good condition? If not, make the necessary changes needed to get you the most return for your home. Here are several steps you can take to make your home ready for show:

- ✓ Begin at the curb of your house. Sweep the sidewalk, mow the lawn, prune the bushes, weed the garden, and clean any debris from the yard.
- ✓ Clean all the windows—inside and out.
- ✓ Deep clean all rooms, furnishings, floors, walls, and ceilings. Make sure the bathrooms and kitchen are spotless!
- ✓ If your house needs painting, go ahead and make the investment. When you do, it's best to choose neutral colors.
- ✓ Organize all the closets, and clear away all the clutter.
- ✓ Be sure the basic appliances and fixtures work. Fix any leaky faucets in the kitchen or bathrooms.
- ✓ If you have a small room and want to make it appear larger, add a mirror.
- ✓ Place several vases of fresh flowers, and plants throughout the house.
- ✓ Make sure the house smells pleasing. You can bake cookies, muffins, or simmer scented tea to add a pleasant aroma to your home.

Your accessories can enhance a room by setting a mood. Keep in mind a few interesting accents are better than a lot of knickknacks that clutter. Choose complementary accent colors and arrange them around the room.

You also may want to purchase some items specifically for decorating. Sometimes just by adding a few furniture pieces, pictures, lamps, plants, dishes and other items, you can turn your ho-hum house into a lovely showplace!